You need an
on-demand
solution

The right on-demand solution protects, extends, and even promotes revenue streams of traditional print and electronic products while protecting profit margins. In fact, eliminating, or minimizing costs associated with distribution, storage, and carrying costs of inventory can even increase margins on your traditionally printed products even as demand is falling.

Greyden Press is the most qualified supplier in the market

Why? How?

greydenpress

Experience Greyden Press

Customer Service
Phone: (937) 458-0721
E-mail: info@greydenpress.com
Web: www.greydenpress.com

Our Experience

Greyden Press has been providing on-demand production services to the scientific and technical publishing community for over 10 years. Our on-demand options reflect over 25 years of experience understanding and addressing your unique needs.

Our Technical Expertise

Our on-demand options show the ways we are able to solve problems with technology. Whether automating data and file setup on the front end, or the constant equipment upgrades that protect your margins, Greyden Press lives up to a reputation earned over 25 years.

Our Flexibility

 "One size fits all" is not a concept at Greyden Press. We work with each of our customers to understand each unique circumstance and to create a solution.

Our Support

You are fully supported at Greyden Press. Instruction is provided for all aspects of the on-demand program, and a real customer service representative is always just a phone call away. Our Book Manager online support program makes it easy to place orders, track shipments, and manage inventory. Book Manager literally puts on-demand management at your fingertips.

Our Single-Source Solution

Whether it's books, CD-ROMs, DVDs, or any combination, Greyden Press is your single-source supplier. No need for multiple suppliers to meet all the varied requirements of the typical scientific and technical publishers. We can meet all of your needs and do it cost effectively.

Simply Put—Greyden Press is Your Best Choice

If you're a scientific and technical publisher that wants to maintain the revenue stream of traditional products while maintaining your margins, Greyden Press is your best choice. We're the single source with the track record and experience to provide the solution that works for you.

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Greyden Press
On-Demand Production
Frequently Asked Questions

What on-demand options does Greyden Press offer?

Zero Inventory

Product is produced as it is sold. Orders are processed, produced, and shipped to individual customers around the world.

Micro Inventory

Small amounts of inventory are kept at Greyden Press. Orders are processed, pulled from existing inventory, and shipped to individual destinations. Customers manage their inventory through the online Book Manager program.

Micro Production

Small orders are shipped to a location of the customer's choice. All three programs can be mixed and setup on a per-title basis.

Choose any combination of the above or a custom solution.

What options are best for me?

Zero Inventory, or true on-demand, is best when applied to low-volume titles for which you have little or no idea of the sales pattern. Titles that would have been made "out of print" are excellent candidates.

Micro Inventory is a great solution for titles that have a predictable sales pattern but do not justify a large inventory investment.

Micro Production applies to the same titles as Micro Inventory with the difference being that you prefer to use your own storage facility.

What does "one stop shop" mean?

Just that. Greyden Press has spent years configuring its equipment to meet all the varied production needs of scientific and technical publishers at prices that make sense.

The following are some of our more unique short-run services:

- *"Drop in" color: high quality laser or ink-jet*
- *Case and perfect bound books up to 3.5" in thickness*
- *In-house foil stamping*
- *All electronic production and packaging done in-house: CD-ROM, DVD, flash drive*

How do I start an on-demand program?

The first step is to get a quote. You'll need to know the type of program, number of titles, and anticipated volume, all of these form the basis for program pricing.

Pricing is divided into a setup cost, that covers getting titles into the on-demand queue, and per-unit production cost. (See "What can I expect in terms of pricing?" below.)

Titles are staged for production by either creating or organizing production files in the on-demand queue and entering all of the relevant title data into the online Book Manager program.

The Greyden Press Customer Service team provides instructions on the ordering process and guides you through the initial orders. The team remains on-call to provide any additional support as the program gets underway.

How do I place orders?

You have 3 ways to place orders:

1) Use the Book Manager program. It offers password-protected access to all titles and the ability to place orders for restocking inventory, and have books shipped to individual customers or to your warehouse.

2) Place your order with our Customer Service team via e-mail at custserv@greydenpress.com.

3) Transmit orders directly from your own in-house order system by exporting data that we will then integrate into the on-demand workflow to generate your orders. This is a totally automated process.

How do I know which order process is best for me?

The short answer is volume. If you have a consistent and steady flow of on-demand orders, it will be better to automate the order transmission and entry process by utilizing the data export option. If orders are occasional and/or random, using Book Manager or e-mailing Customer Service will be the best options.

If the data option is right for me, do you have to access our order system?

No. Order systems are capable of exporting data in a structured output. We are very good at working with your data to build the interface with our own workflow.

What is Book Manager?

Book Manager is the online management tool that puts on-demand at your fingertips.

Your password-coded access allows you to place orders, track shipments, and manage orders if applicable. The best way to experience all the capabilities of Book Manager is to access our demo site at http://books.greydenpress.com/index.php/login. The username is "Demo"; the password is "Demo".

What type of support/training does Greyden Press provide for Book Manager?

Our Customer Service Department provides complete support for getting your program started and using the Book Manager to help you place orders and manage inventory.

What can I expect in terms of pricing?

Pricing for on-demand options fall into three categories: title setup, production costs, and inventory fees.

1) *Title Setup*
These are charges to get titles setup in the on-demand queue and online support program. Pricing is provided for the initial set up based on the number of titles and the cost to add new titles as the program grows. Pricing is quoted prior to the start of the program and based on the source files which determine the amount of work to complete the program set up.

2) *Production Costs*
Per-unit production costs can vary depending on volume. Each title is assigned a per-unit production cost with several incremental pricing options. Prices are adjusted annually based on labor and material costs. Greyden Press has worked hard over the years to utilize workflow automation and equipment that will allow for prices that minimize the loss of margin as print runs decrease.

3) *Inventory*
If Greyden Press holds inventory, there is a pick/pack fee for fulfilling orders and possibly storage fees associated with carrying inventory. Storage fees are structured to minimize costs for those customers that carry the lowest levels of inventory.

A fee will be charged for each batch of orders transmitted. This is a flat fee that applies no matter how many orders are included in a transmission.

Experience Greyden Press

Pricing at Greyden Press is very competitive, very transparent and, most important, simple. There are no hidden fees or nagging incidental charges. All pricing is worked out at the program start-up, and any changes in pricing require customer approval prior to implementation.

What can I expect for delivery times?

All on-demand orders will be cleared through Greyden Press in two to five working days.

Variables that impact actual schedules are product (casebound vs. perfect bound books) and order pattern consistency. Pre-scheduled order submissions experience much faster turn times than random orders.

Specific schedules are provided as part of the pricing at the start-up of an on-demand program.